

# Runway Journal

## **Digital Producers (based anywhere in Australia)**

Runway Journal is a digital platform based in Australia. We commission and publish critical and artistic works that respond to thematic callouts and engage with current threads of Australian and international contemporary art. Runway Journal is a free-to-access platform publishing themed Issues biannually and monthly reviews, commentary or interviews on our Conversations platform with a digital archive of contemporary practice spanning two decades.

We are looking for 2 x Digital Producers to contribute to Runway Journal's eighteen-year history in collaboration with our enthusiastic and dedicated board of artists, writers and curators.

As a digital publishing platform, we encourage writers and artists to create new ambitious internet-based works. You will be working closely with the Digital Manager across all of Runway Journal's digital channels, including website, EDMs and social media while also providing close mentorship to Runway Journal contributors in the development of their works.

You will have strong skills in Adobe suite, video editing and a working knowledge of web engineering; as well as insights into technology and social trends. If you feel you have creative and innovative ideas on how Runway Journal can improve and continue growing, then we would love to hear from you. Pitch to us what you think we could improve online and how you think you can help Runway Journal get there!

This is a voluntary position. Candidates will be expected to commit to an average of 4-6 hours per week inclusive of monthly online board meetings over the course of a two-year term.

## **Responsibilities**

- + Work collaboratively with artists and board members on multimedia commission delivery
- + Contribute to the ongoing maintenance, management and future development of the Runway Journal website
- + Create, edit and posting social media content
- + Expand and promote Runway Journal's local and international audience

## **Essential Criteria**

- + Digital editorial experience
- + Efficient knowledge of image/video editing, inc. transcoding, compressing and resizing
- + Experience with Wordpress CMS, CSS, HTML, JS and web hosting managers
- + Up-to-date knowledge of SEO
- + Working knowledge of analytics and insights
- + Passion for the arts and arts writing
- + An outgoing attitude and genuine interest in keeping up-to-date with concerns, issues and events that are happening in the Australian art scene