

RUNWAY

AUSTRALIAN EXPERIMENTAL ART

Digi all-rounder - multimedia and web (Based anywhere)

Runway is an organisation that has been running for well over 10 years, in its time it has produced multiple events, issues, content and a now a fully functioning archive. As we move forward into the next few years of the organisation we are looking for strong voices to help lead and direct Runway into the future.

Since 2012 Runway has been a digital-first publication. To stay relevant in digital publishing in a contracting landscape we're on the lookout for a digi-savvy all-rounder. In this role you will be responsible for maintaining and growing the reach of Runway's audience through multimedia commissions and in-house delivery of multimedia promotions.

You will have strong skills in video editing and working knowledge of web engineering; as well as insights into technology and social trends.

If you feel you have creative and innovative ideas on how Runway can improve and continue growing, and also have a passion for the arts, arts writing and digi analysis, then we would love to hear from you.

Pitch to us what you think we could improve online and how you think you can help Runway get there!

Responsibilities

- Manage multimedia commission delivery
- CMS troubleshooting and training
- Delivering video edits to social media manager as required
- Expand and promote Runway audience

Desirables

- + Digital editorial experience
- + Efficient knowledge of Image and Video editing, plus transcoding, compressing and resizing
- + Experience with Wordpress CMS, working knowledge of CSS, HTML, JS and web hosting managers
- + Up-to-date knowledge of SEO
- + Working knowledge of analytics and insights
- + Passion for the arts and arts writing
- + Experience being a part of an artist run initiative team
- + A team player who can also work autonomously
- + High level of communication and administration skills
- + Leadership skills
- + An outgoing attitude and genuine interest in keeping up to date with concerns, issues and events that are happening in the Australian art scene.